

CITY OF CYPRESS
PRESS RELEASE

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For Immediate Release
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FOR IMMEDIATE RELEASE

SUBJECT: Long Beach Port Executive Director Speaks at BRACE Meeting



(Pictured from left: Douglas Bailey, Mayor; Richard Steinke, Executive Director, Port of Long Beach; Dr. Prakash Narain, M.D., Mayor Pro Tem)

The City of Cypress Business Retention Attraction Creation & Expansion (BRACE) Program quarterly meeting was held on Wednesday, August 12th, at the Cypress Community Center. Executives from larger Cypress businesses attended this event where they had the opportunity to meet and network.

The event's keynote speaker was Richard Steinke, Executive Director of the Port of Long Beach. Mr. Steinke shared with the group the latest developments at the Port,

as well some interesting statistics on the Port's volume and the movement of goods from the Port into the distribution system.

The Port of Long Beach Board of Harbor Commissioners has generously awarded the BRACE Program a \$1,000 sponsorship allowing the City to charter the 65-foot Pacific Spirit for a guided tour of the Port at a future meeting. BRACE members will see current Port activities, programs and initiatives in action.

The next regularly scheduled quarterly BRACE Meeting will take place on Tuesday, November 17th, from 10:00 a.m. to 11:00 a.m., at the Cypress Community Center. The guest speaker for this event will be Margaret Vinci, Manager of the Office of Earthquake Programs for Caltech. Ms. Vinci will provide tips with business leaders on emergency response to assess potential risks to life and property due to earthquakes and the development of earthquake tools to reduce losses.

For additional information regarding the BRACE program and other City services for the business community, or for information on how to relocate your business to the City of Cypress, please contact Redevelopment/Economic Development Manager, Bill Manis at (714) 229-6671.

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