



CITY OF CYPRESS POLICE
DEPARTMENT
PRESS RELEASE



September 1, 2011

Contact: Sgt. Steven Ramsey
Phone No.: 714-229-6619
E-mail: sramsey@ci.cypress.ca.us



FOR IMMEDIATE RELEASE:

Cypress Police Launches Intensive Crackdown on Impaired Driving

Law Enforcement Isn't Easing Up; Everyone Found Driving Over the Limit Will Be Arrested

Cypress, CA – Cypress Police Department today announced it will join nearly 10,000 other law enforcement agencies nationwide in support of an intensive crackdown on impaired driving August 19 – September 5, known as “Drive Sober or Get Pulled Over.”

A DUI/Driver's License Checkpoint is scheduled for September 1, 2011, at an undisclosed location within the city limits, beginning at 6:00 PM in partnership with law enforcement nationwide during the Summer/Labor Day Campaign.

The crime of impaired driving is a serious one. In 2009 alone, 10,839 people died in crashes in which a driver or motorcycle rider was at or above the legal limit, according to the National Highway Traffic Safety Administration (NHTSA). The age group with the highest percentage of alcohol-impaired-driving fatalities in motor vehicle traffic crashes was the 21-to-24 age group.

“All too often, innocent, law-abiding people suffer tragic consequences and the loss of loved ones due to this careless disregard for human life. Because we're committed to ending the carnage, we're intensifying enforcement during the crackdown. Since twice as many alcohol-impaired accidents occur over the weekend and four times as many occur at night, we will be especially vigilant during these high-risk times when impaired drivers are most likely to be on our roads,” said Police Chief Jackie Gomez-Whiteley, Cypress Police Department.

Orange County Avoid the 26 Task Force will also deploy DUI Driver's License Checkpoints, Multi-Agency DUI Task Force operations and local Roving DUI patrols during 18-day Summer/Labor Day Campaign.

“Our message is simple and unwavering: if we find you driving impaired, we will arrest you. No exceptions,” said Chief Gomez-Whiteley. “Even if you beat the odds and manage to walk away from an impaired-driving crash alive, the trauma and financial costs of a crash or an arrest for driving while impaired can still destroy your life.”

According to Cypress PD, violators will face jail time, loss of their driver licenses, or being sentenced to use ignition interlocks. Their insurance rates will also go up. Other financial hits include attorney fees, court costs, lost time at work, and the potential loss of job or job prospects. When family, friends and co-workers find out, violators can also face tremendous personal embarrassment and humiliation.

The national *Driver Sober or Get Pulled Over* crackdown is led by NHTSA with the California Avoid DUI Task Force Campaign combining high-visibility enforcement and heightened public awareness through publicity. For more information, visit the High-Visibility Enforcement Campaign Headquarters at www.StopImpairedDriving.org.

Statewide and local Avoid DUI Task Force Campaign Enforcement Schedules and Daily DUI Arrest/Fatal Stats, visit the www.californiaavoid.org. The Program is funded by the California Office of Traffic Safety who reminds everyone to please – Report Drunk Driving – Call 9-1-1!

Media Notes: To schedule an interview regarding Anti Drunk-Driving efforts, or request a ride-along with law enforcement during the holiday period, please contact Sergeant Robert Cote (714-229-6624) or via email at rcote@ci.cypress.ca.us



###

Media inquires should be directed to Sergeant Robert Cote at (714) 229-6624 or via email at rcote@ci.cypress.ca.us. Press releases will be distributed via **Nixle** so media partners are encouraged to register. Press releases will also be posted on our [web site](http://www.nixle.com). Postings to the web site are sometimes delayed due to weekend or after hour releases. If not already registered with **Nixle**, you can register to receive the press releases by going to www.nixle.com. It is the goal of the Cypress Police Department to provide prompt and accurate information to the public via the multitude of media outlets.