

CITY OF CYPRESS **PRESS RELEASE**

November 18, 2010

Contact: Bill Manis (714) 229-6671

FOR IMMEDIATE RELEASE

Subject: Cypress SPIRIT Program Officially Launched!



(Pictured from left: Mr. Bill Manis, Redevelopment/Economic Development Manager (Standing); Mr. Jeff Kepley, Lieutenant; Mr. Chuck Reich, Management Counselor, OC SCORE; Mr. Leroy Mills, Council Member)

On Tuesday, November 16th the City of Cypress held the official launch event for the new Cypress SPIRIT Program. The event was moderated by Council Member Leroy Mills with representatives from City staff, the Cypress Police Department, and the Orange County Chapter of SCORE. SPIRIT (Sole Proprietorship – Identify / Realize / Inspire / & Transform) is the new program

implemented by the City to address the needs of our local sole proprietorship businesses. The goal of the SPIRIT Program is to provide FREE assistance to help connect our sole proprietors to valuable resources that will benefit their business needs.

During the launch event, attendees provided City staff with input on the topics and resources that would benefit them the most. Based on this input, City staff will be coordinating FREE workshops and on-site visits for our local sole proprietors as the program develops.

Please contact Mr. Bill Manis, Redevelopment/Economic Development Manager for any questions regarding the SPIRIT Program, or for more information about the City of Cypress and its services for the business community, or for more information on how you can relocate your business to the City of Cypress.

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