

CITY OF CYPRESS PRESS RELEASE

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Contact: Bill Manis (714) 229-6671

FOR IMMEDIATE RELEASE

Subject: Cypress Teams Up with US SBA and California Manufacturing Technology Consulting to Offer Workshops for Small Manufacturing Businesses



(Pictured Left: Mr. Leroy Mills, Councilmember; Ms. Jill C. Andrews, Lead Business Development Specialist, SBA; Mr. Paul I. Smith, Business Development Specialist, SBA; Mr. Mike Madden, Manager, Industry Development, CMTCC)

The City of Cypress through its Assist, Grow, Educate, Network, & Thrive (AGENT) program, teamed up with the U.S. Small Business Administration and California Manufacturing Technology Consulting to offer a series of workshops for small manufacturing companies to help them to cut cost, improve efficiencies, and learn how to conduct change management within their companies.

The first workshop was held on Thursday, October 21, 2010, at the Cypress Community Center. Topics of discussion included distinguishing between value added and non-value added activities; assessing the contribution of each business process to enhance your customer service value and improve profit; identifying problems whose solution will yield the highest value to the company; and 12 steps to jump start creativity to move a business out of a slump and on to the next level.

The next workshop is scheduled for Wednesday, November 10, 2010, from 9:30 a.m. to 12:00 p.m., at the Cypress Community Center, 5700 Orange Avenue.

The topic of discussion of this upcoming workshop will be managing the people side of projects. This workshop introduces organizational transformation and a proven methodology on how to successfully implement and sustain change. It focuses on the people side of projects, which many companies do not address when initiating new projects and initiatives. To register, please contact Ms. Jill Andrews at jill.andrews@sba.gov.

For more information about the City of Cypress, its programs for the business community, or for more information on how you can relocate your business to Cypress, please call Mr. Bill Manis, Redevelopment/Economic Development Manager at (714) 229-6671.

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