

# CITY OF CYPRESS **PRESS RELEASE**

October 1, 2009

For Immediate Release  
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**FOR IMMEDIATE RELEASE**

**SUBJECT: Cypress Business Leaders Tour the Port of Long Beach**



(Pictured: Dr. Prakash Narain, M.D., Cypress Mayor Pro Tem and Ms. Terry Van Cleave, Director & General Manager of Mary Kay Inc., Western Branch observes the unloading of imported goods at the Port of Long Beach)

On Wednesday, September 30, 2009, the City of Cypress' Business Retention, Attraction, Creation & Expansion (BRACE) program provided a unique opportunity for Cypress business leaders to tour the Port of Long Beach and see how goods are imported and exported from our shores.

The Port of Long Beach Board of Harbor Commissioners generously awarded the BRACE program a \$1,000 sponsorship to charter a vessel for the guided tour of the Port.

Over 40 business executives from the Cypress community took part in this special off-site BRACE meeting. Mr. Steven Macias, Community Relations Manager for the Port of Long Beach, provided the group with an entertaining as well as informative tour of the Port facilities. The group had the opportunity to observe the intricacies involved in the day-to-day operations of the Port, and an introduction to the complicated systems that deliver goods to consumers worldwide.

For additional information regarding the BRACE program and other City services for the business community, or for information on how to relocate your business to the City of Cypress, please contact Redevelopment/Economic Development Manager, Bill Manis at (714) 229-6671.

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