

CITY OF CYPRESS PRESS RELEASE

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For Immediate Release
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FOR IMMEDIATE RELEASE

**SUBJECT: Cypress Economic Development Team Takes Part in ICSC
Tradeshow**



(Pictured left: Steve Clarke, Redevelopment Project Manager. Pictured Right: Tradeshow attendees visiting the Cypress Booth)

The Cypress Economic Development team made a presence at the International Council of Shopping Centers (ICSC) Western Division Deal Making Trade Show held at the San Diego Convention Center on Thursday and Friday, September 23 - 24, 2010.

As part of the City's continued focus on economic development and business sector growth, participating in the Trade Show offered a unique opportunity for the City's economic and redevelopment professionals to connect with developers, tenants, industry experts, entrepreneurs, as well as maintain business relationships within the Western region of the United States.

City representatives had the opportunity to meet with multiple development companies and retail brokerage companies to discuss development opportunities in the

City of Cypress. The Team attended informative workshops such as the “Outlook for Retail Real Estate” by ISCS Chairman, William Taubman, CEO of Taubman Centers, Inc., as well as opportunities to meet and network with other development professionals and business leaders.

For additional information regarding the City of Cypress and other City services for the business community, or for information on how to relocate your business to the City of Cypress, please contact Redevelopment/Economic Development Manager, Bill Manis at (714) 229-6671.

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