

CITY OF CYPRESS
PRESS RELEASE

June 6, 2011

Contact: Bill Manis (714) 229-6671

FOR IMMEDIATE RELEASE

SUBJECT: “10 Strategies to Increase Profitability in A Down Economy”

Mark your calendars and make sure to attend the next event of the City of Cypress' Assist, Grow, Educate, Network & Thrive (AGENT) Program for Cypress small to mid-size businesses on Thursday, June 16th, from 3:00 p.m. to 4:30 p.m. at the Cypress Community Center, 5700 Orange Avenue.

Featuring Ms. Karla Dennis, CEO of Cohesive Tax, who will be sharing with Cypress small to mid-size business leaders strategies to increase profitability in a down economy. If you want your 2011 to be a record breaking year for profit, make sure to attend this presentation.

For additional details and to RSVP, please contact the City of Cypress at (714) 229-6720. There is no charge for this event.

For more information about the City of Cypress, City services to the business community, or for more information on how you can relocate your business to Cypress, please call Mr. Bill Manis, Redevelopment/Economic Development Manager at (714) 229-6671.

###