

CITY OF CYPRESS PRESS RELEASE

April 12, 2011

Contact: Bill Manis (714) 229-6671

FOR IMMEDIATE RELEASE

Subject: Tuesday Morning Finds New Home in Cypress



(Pictured from left: Ms. Catherine Youngerman, Bowman Realty; Mr. Mark Yokoyama, Cypress Police Chief; Ms. Judy Fenton, Cypress Chamber of Commerce; Ms. Oralia Ledesma, Tuesday Morning Store Manager - Lakewood; Mr. Jose Salcedo, Tuesday Morning Store Manager; Mr. Leroy Mills, Cypress Mayor; Ms. Lina Pila, Store Associate; Mr. Douglas A. Bailey, Cypress City Council Member; Mr. Dan Merritt, Tuesday Morning Regional Manager; Ms. Janet King, Cypress Resident)

Tuesday Morning is a retailer specializing in upscale closeout merchandise, and is best known for its deep discounts on gifts and accessories seen in department stores. Founded in 1974, Tuesday Morning has more than 800 stores across the United States. The Cypress store relocated from the

corner of Walker Street and Ball Road to 10923 Meridian Drive, between Katella Avenue and Knott Avenue.

On Tuesday, April 05, 2011, Tuesday Morning executives and City officials held a ribbon cutting ceremony to celebrate Tuesday Morning's new location.

"As Mayor and on behalf of my colleagues on City Council, it is my pleasure to be here today at the new Tuesday Morning location in Cypress," said Mayor Leroy Mills. "Tuesday Morning has been in Cypress since August of 1999 and we are pleased they have found a new home in our community once again."

Tuesday Morning derives its name from the day on which its events officially start. Their 10 major events usually kick off on the first Tuesday of the month. Tuesday Morning stores receive new merchandise shipments daily, and customers can return often to find the shelves replenished with new items.

For information regarding the City of Cypress, the Cypress BRACE program, other City services for the business community, or for information on how to relocate your business to the City of Cypress, please contact Redevelopment/Economic Development Manager, Bill Manis at (714) 229-6671.

###