

# CITY OF CYPRESS PRESS RELEASE

February 24, 2011

For Immediate Release  
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FOR IMMEDIATE RELEASE

SUBJECT: “BRACE”ing for Disaster Preparedness



(Pictured from left: Mr. Michael Amado, So Cal Edison; Ms. Marsha McNamara, American Red Cross, Orange County; Mr. Leroy Mills, Mayor; Mr. Douglas A. Bailey, Council Member; Ms. Gael Locklin, Police Services Officer, Cypress Police Department; Mr. Devin Leonard, Battalion Chief, OCFA)

Executives from the City of Cypress’ larger corporations gathered at the Cypress Community Center on Wednesday, February 23, 2011, for the City’s Business Retention Attraction Creation & Expansion (BRACE) Program quarterly event. A panel of professionally trained and certified experts informed business leaders and their

Safety Committees on how to be better prepared for a disaster. 17 of the City's large corporations were represented along with representatives from the offices of Senator Harman and Assembly Member Silva.

Keynote speakers included Mr. Michael Amado, Southern California Edison; Ms. Marsha McNamara, American Red Cross, Orange County; Ms. Gael Locklin, Cypress Police Services Officer; and Mr. Devin Leonard, Battalion Chief, OCFA. Businesses were encouraged to be prepared by getting involved, having an emergency plan in place, and to participate in training. A disaster usually strikes with no warning, providing minimal time to issue an evacuation warning. Disaster preparedness information and resources can also be found at:

Orange County Fire Authority	<a href="http://www.ocfa.org">www.ocfa.org</a>
Red Cross Orange County Chapter	<a href="http://www.oc-redcross.org">www.oc-redcross.org</a>
Orange County Ready	<a href="http://www.ocready.com">www.ocready.com</a>
California State Emergency Management Agency	<a href="http://www.calema.ca.gov">www.calema.ca.gov</a>
FEMA	<a href="http://www.fema.gov">www.fema.gov</a>
Southern California Edison	<a href="http://www.sce.com">www.sce.com</a>

The next regularly scheduled quarterly BRACE event will take place on May 24, 2011, at the Cypress Community Center, 5700 Orange Avenue, from 10:00 a.m. to 11:15 a.m. The program, "Be a Fountain, Not a Drain", will feature keynote speaker, Rex Hudler, Television Color Analyst and Motivational Speaker. Rex is an award winning broadcaster who began his broadcasting career as a special correspondent for "Good Morning America" during the 1997 World Series Playoffs, and 1998 Super Bowl. In 2009, Rex was selected by the Southern California Sports Broadcaster's Association as Best Analyst in both radio and television for his work with the Los Angeles Angels of Anaheim.

For additional information regarding the BRACE program and other City services for the business community, or for information on how to relocate your business to the City of Cypress, please contact Redevelopment/Economic Development Manager, Bill Manis at (714) 229-6671.

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